



NORTHSTAR

MEETINGS GROUP

COVID-19 is presenting the travel and events industries with an unprecedented global challenge. Northstar is a passionate believer in, and advocate for, the substantial social and economic power of meetings and events. Like our customers and attendees, we know that the negative long-term impact of speculation, hype and over-reaction will be damaging not just to our industry, but also to your local communities and business as a whole.

We feel strongly that it is our collective responsibility to focus on the facts and to act with common sense and sound judgement, taking the advice of the relevant authorities and scientists. In the words of Gloria Guevara, President and CEO, World Travel & Tourism Council (WTTC), “containing the spread of unnecessary panic is as important as stopping the virus itself.”

Northstar Travel Group is monitoring the World Health Organization and Center for Disease Control sites regarding developments of the Novel Coronavirus (COVID-19) and its global impact. We are also monitoring any health advisories issued by the United States, the countries our global events are located in, and the countries our attendees will be coming from. We will follow these health advisories as we make decisions related to Northstar’s global events portfolio. Our attendees’ safety is our top priority.

As of 3/24/2020 attendees traveling from these risk areas will not be permitted to attend Northstar events.

The risk group criteria, as outlined by the CDC as Warning Level 3 areas, are as follows:

- A recent stay in one of the risk areas (within the last 14 days):
 - **China:** [Click here to see impacted regions](#)
 - **Iran:** [Click here to see impacted regions](#)
 - **Italy:** [Click here to see impacted regions](#)
 - **South Korea:** [Click here to see impacted regions](#)

Please refer to each individual event website for cancellation terms and conditions. We advise attendees to visit airline and hotel websites for their individual cancellation policies.

This unprecedented situation is changing daily and we will continue to monitor it.

For additional information please visit:

[WHO Coronavirus disease \(COVID-19\) Situation Reports](#)

[WHO recommendations for international traffic in relation to COVID-19 outbreak](#)

[CDC Travel Notices](#)

[PCMA What Business Events Professionals Need to Know About the COVID-19 Coronavirus](#)

[Northstar Meetings Group Corona Virus and Meetings](#)